



Sada Alamah Trading Est



SADA ALAMAH TRADING

COMPANY PROFILE



Visit Our Website
www.sadaalamah.com



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ABOUT COMPANY

Sada Alamah Trading Establishment is a Saudi company specializing in communications and information technology solutions. **The company began its activities more than 20 years ago**, focusing on supplying wireless communication equipment and related technologies to both government and private-sector clients in Saudi Arabia.

Sada Alamah aims to deliver reliable communication technologies that support operational efficiency, safety, and continuous connectivity for industries such as transportation, security, government, and industrial sectors

COMPANY BACKGROUND

Sada Alamah Trading Establishment began its activities more than 20 years ago, specializing in advanced communication solutions, including wireless radios, satellite communications, and GPS systems. It became an **authorized distributor for ICOM Japan radios in 2021** and the **exclusive distributor of FAS vehicle tracking devices**. The company is also a distributor for brands like **Garmin, Diamond, Comet, TYT, Thuraya, Inmarsat, OceanSignal, and Sirio**.

- Radio Solutions
- GPS Solutions
- Satellite Solutions



OUR VISION & MISSION



Company Vision

We work to support communication and provide government entities, commercial institutions, and humanitarian organizations with effective communications, systems, and methods for all critical missions in land, sea, and air.



Company Mission

Contributing to the safety of individuals, maintaining vital operations, raising performance levels, and providing the latest technologies. and this from many solutions



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OUR CORE VALUES

Integrity

Professionalism

Innovation

Collaboration

Responsibility

We are leaders in the communications field, utilizing the latest technologies and methods to ensure we deliver cutting-edge products and operate with integrity to meet customer satisfaction. This is achieved through a highly skilled and professional team that strives to innovate new solutions every day, collaborating with numerous companies and brands, which makes us committed to consistently delivering the best we can.



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PRODUCTS & SERVICES



Main Product Categories

We strive to offer many solutions

- Radio Solutions
- GPS Solutions
- Satellite Solutions
- Land and maritime emergency and distress systems
- Fleet tracking and management systems



Service Offerings

We offer services through our branches, which provide all services and products for multiple brands. We offer diverse solutions for projects related to companies and government entities, and we provide maintenance and technical support services.



Product & Service Advantages

We offer both pre-sales and after-sales benefits. Pre-sales benefits include a wide range of products from various brands available in our branches, and we provide solutions for businesses and government entities. After-sales benefits include ongoing technical support and maintenance services.

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TARGET MARKET

The organization targets several sectors, including individuals, the private sector, and the government sector in the Saudi market, in order to meet all the required solutions, services, and products.



Government and Institutional Sector

This includes government entities and official institutions that require advanced communication solutions.



Private sector and companies

private sector companies that need communication systems at work sites – such as wireless devices and all other communication solutions.



Individuals sector

The market includes individual customers who need wireless communication devices, GPS tracking, or other advanced solutions.

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Radio Solutions



Icom Incorporated is a Japanese company that manufactures radio communication equipment, including two-way radios, marine radios, aviation radios, and amateur (ham) radios.

Founded in 1954 and headquartered in Osaka, Icom is known worldwide for professional and recreational wireless communication products.

And **Sada Alamah became an Authorized Distributor for ICOM Japan from 2021 till now**



MOTOROLA
SOLUTIONS

Motorola Solutions is an American company that provides communication, security, and safety systems for emergency services and businesses.

It specializes in mission-critical technologies such as two-way radios, video surveillance, body cameras, and command center software.

The company was formed in 2011 after Motorola split into Motorola Mobility and Motorola Solutions.

Land Mobile Products

- Satellite PTT
- P25 Radios
- IDAS Radios
- Analog Radios
- Intrinsically Safe
- Licence-free
- IP Radios
- WI-FI Radios
- HF Radios
- ROIP & Network
- System Solutions



Satellite PTT >



P25 Radios >



IDAS Radios >



Analog Radios >



Intrinsically Safe >



Licence-Free >



IP Radios >



Wi-Fi Radios >



HF Radios >



RoIP & Network >



System >



Marine Products

- Marine VHF
- SSB Radios
- Intrinsically Safe
- GDMSS
- Marine Radars
- MFD
- AIS Transponders



Marine VHF >



SSB Radios >



Intrinsically Safe >



GMDSS >



Marine Radars >



MFD >



AIS Transponders >

Aviation Products

- Handheld
- Panel Mount
- Mobile



Handheld >



Panel Mount >



Mobile >

Amateur Products

- All Mode
- Handheld
- Mobile
- D-STAR
- Analog Radios
- Repeater



All Mode >



Handheld >



Mobile >



D-STAR (Digital Radios) >



Analog Radios >



Repeater >



ICOM IC-SAT100

The ICOM IC-SAT100 is a satellite two-way radio that provides global Push-To-Talk communication using the Iridium Communications network.

It allows instant group communication even in remote areas without cellular coverage.

The device is rugged, waterproof (IP67), and includes GPS, an emergency button, and secure communication features.



ICOM MA-510TR

The ICOM MA-510TR is a marine AIS Class B transponder designed to improve navigation safety by transmitting and receiving vessel information.

It displays nearby ships in real time on a 4.3-inch color screen and provides collision warnings when vessels get too close.

The device also features GPS support, waypoint navigation, silent mode, and NMEA connectivity, making it suitable for small boats and commercial vessels.



ICOM IC-A25NE

ICOM IC-A25NE is a handheld VHF airband radio for aviation communication with up to 6W output.

It features built-in GPS for navigation, a “near station search” function, and Bluetooth for hands-free use.

The device is durable, waterproof (IP57), and designed for reliable performance in demanding flight environments.



Motorola MOTOTRBO R7

MOTOTRBO™ R7 is a professional digital handheld two-way radio designed for clear communication in noisy environments.

It features advanced noise cancellation, loud audio, and modern connectivity options.

The device is rugged, waterproof (IP68), and ideal for industries like security and construction.

It also supports both analog and digital (DMR) systems for flexible communication.



Motorola MOTOTRBO DM4000E Series

The MOTOTRBO™ DM4000e series is a digital mobile two-way radio designed for professional communication in vehicles. It provides clear voice and data communication to enhance safety and efficiency.

It supports both analog and DMR digital systems and includes advanced features such as GPS, Bluetooth, and Wi-Fi connectivity.

The device is durable and widely used in industries like transportation, security



MOTOROLA
SOLUTIONS

Motorola MOTOTRBO SLR8000 Repeater

The MOTOTRBO™ SLR8000 is a high-performance two-way radio repeater designed to extend communication range and improve coverage. It delivers up to 100W transmit power with high receiver sensitivity for reliable performance.

It supports both analog and digital (DMR) systems and can operate in mixed mode, making it ideal for transitioning from legacy systems to modern communication networks.



GPS Solutions



GPS Positioning system

Garmin Ltd. is a leading global technology company founded in 1989 and headquartered in Olathe. The company has built a strong reputation as a pioneer in GPS navigation, wearable technology, and connected devices, serving a wide range of industries including aviation, marine, automotive, outdoor recreation, fitness, and emergency services. Garmin's mission is to create products that combine precision, reliability, and innovation, helping individuals and professionals navigate, monitor, and optimize their performance in a variety of environments.



GPS Tracking system

Sada Alamah Trading Establishment is the exclusive agent for FAS vehicle tracking devices. The establishment has its own production line for vehicle tracking devices under FAS name, making it one of the leading companies in vehicle tracking and fleet management in the Kingdom of Saudi Arabia. With over 10 years of experience in the field of vehicle tracking, and continuing to grow, we have a proven track record of projects with government entities and private companies, encompassing installation, operation, maintenance

FAS





FAS VT05R GPS 4G

This compact GPS tracker connects directly to the car battery or fuse box for advanced tracking features. It provides real-time monitoring, geofencing, engine alerts, and instant notifications via mobile apps and web platforms.

With a backup battery, detailed reporting, and stop-location tracking, it is suitable for cars, trucks, and heavy-duty vehicles.



FAS VT03E GPS Portable

This is a compact vehicle GPS tracker that operates using a data SIM card and does not require any wiring or connection to the car. It features a strong magnetic base for easy installation anywhere inside the vehicle.

The device provides real-time tracking through mobile apps and web platforms, along with features such as geofencing, instant alerts, and detailed reporting. Its long-lasting battery, user-friendly interface, and wide compatibility make it ideal for monitoring all types of vehicles.



FAS OBD GPS

This GPS tracker connects to the car's OBD port for real-time monitoring and advanced features. It provides geofencing, speed and engine alerts, theft protection, stop-location tracking, and detailed reports via mobile apps and web platforms.

Easy to install and compatible with all vehicles, it is ideal for personal cars, family safety, and fleet management.



Garmin DriveCam 76

Garmin DriveCam 76 is a GPS navigation device with a built-in dash camera designed to enhance driving safety and convenience.

It features a large 7-inch touchscreen, voice-guided navigation, and live traffic updates for easier and safer travel. The integrated dash cam continuously records your drive and automatically saves videos of incidents.



GARMINTM

Garmin Montana 750i

Garmin Montana 750i is a rugged handheld GPS device designed for outdoor navigation and adventure use.

It combines on-road and off-road navigation with inReach satellite technology, enabling global messaging and SOS alerts even without cellular coverage.

The device features a large 5-inch touchscreen, preloaded maps, and an 8 MP camera for geotagged photos.



Garmin ECHOMAP UHD2 72sv

The Garmin ECHOMAP UHD2 72sv is a marine GPS chartplotter designed for navigation and fishing, featuring a bright 7-inch touchscreen with easy-to-use controls.

It supports advanced sonar technologies including CHIRP, ClearVü, and SideVü, providing clear underwater images to locate fish and structures.

Satellite Solutions



Thuraya Telecommunications Company is a leading satellite communications provider. Thuraya offers reliable voice, SMS, and data services in remote and hard-to-reach areas where traditional cellular networks are unavailable.

The company specializes in satellite phones, broadband terminals, and mobile satellite devices, serving industries such as maritime, aviation, oil and gas, defense, emergency services, and outdoor exploration. Thuraya's network covers over 160 countries, ensuring connectivity for both personal and professional use.



Inmarsat plc is a major British company that provides satellite communication services worldwide.

Headquartered in London and founded in 1979, it enables voice and data connectivity in remote areas where traditional cellular networks are not available. Inmarsat serves industries such as maritime, aviation, defense, government, media, and enterprise, offering solutions for safety, operational efficiency, and continuous connectivity. Its global network relies on geostationary satellites that cover the entire planet, ensuring reliable communication for ships, planes, and land-based operations.

Unlimited

POSSIBILITIES

INMARSAT VELARIS

THE UAV CONNECTIVITY SOLUTION



Inmarsat Isatphone 2

Inmarsat IsatPhone 2 is a rugged satellite phone designed for reliable communication in remote and extreme environments. It provides global voice and SMS coverage via Inmarsat's geostationary satellite network, ensuring connectivity where traditional mobile networks are unavailable. The device features a long battery life, GPS location tracking, and emergency SOS functionality, making it ideal for maritime, aviation, outdoor adventures, and remote field operations.



Thuraya XT Lite

Thuraya XT Lite is a reliable and compact satellite phone designed for communication in remote areas where regular cellular networks are unavailable.

It offers voice calls, SMS, and basic data services through Thuraya's satellite network, ensuring connectivity across Europe, Africa, Asia, and the Middle East. The device features a long-lasting battery, GPS tracking, and a durable design that is resistant to dust and water, making it suitable for outdoor activities, travel, and emergency situations.



Thuraya XT Pro

Thuraya XT Pro is a robust and feature-rich satellite phone designed for reliable communication in remote and challenging environments.

It provides global voice, SMS, and data services via Thuraya's satellite network, ensuring connectivity where traditional mobile networks are unavailable. The device features a long-lasting battery, GPS tracking, and a rugged design that is resistant to water, dust, and shocks.

Sea Emergency & Distress Systems



Ocean Signal EPIRB 1

Ocean Signal EPIRB 1 is a compact and reliable Emergency Position Indicating Radio Beacon (EPIRB) designed for maritime safety.

It automatically transmits distress signals via the Cospas-Sarsat satellite system in case of an emergency, helping rescuers quickly locate vessels or individuals in distress. The device features long battery life, automatic activation upon water immersion, and a rugged, waterproof design, making it suitable for all types of boats and offshore operations.



CETCME VEP 8 EPIRB

CETCME VEP 8 EPIRB is a high-performance Emergency Position Indicating Radio Beacon (EPIRB) designed for maritime safety and emergency situations.

It transmits distress signals via the Cospas-Sarsat satellite system, enabling rapid location and rescue of vessels or individuals in danger. The device features automatic activation upon water immersion, long battery life, and a durable, waterproof design, ensuring reliable performance in harsh marine environments.



ORGANIZATIONAL STRUCTURE



General Manager

Management Team

Engineerings & Technical Team

Marketing & Sales Team

Finance & Purchase Team

Our Success Partners



Our Achievement Clients



وزارة الدفاع
MINISTRY OF DEFENSE



محمية الملك عبدالعزيز الملكية
King Abdulaziz Royal Reserve



بلدية محافظة الزلفي



مركز الملك سلمان للأمراض الكلوية
King Salman Center for Kidney Diseases
Empowered by Riyadh Second Health Cluster



هيئة المساحة الجيولوجية السعودية
Saudi Geological Survey



وزارة الصحة
Ministry of Health



محمية الملك سلمان بن عبدالعزيز الملكية
KING SALMAN BIN ABDULAZIZ ROYAL RESERVE



King Abdulaziz University



جامعة المجمعة
Majmaah University



Ministry of Islamic Affairs, Dawah and Guidance



إدارة مطلق عيسى

GEOSA
الهيئة العامة للمساحة
والمعلومات الجيومكانية
General Authority for Survey
and Geospatial Information

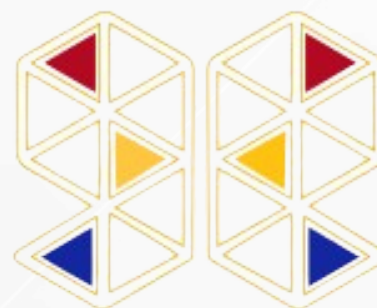


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Our Achievement Clients



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BENEFITS OF CHOOSING US

Choosing us means working with a trusted provider of advanced communication solutions. We offer high-quality products, strong technical support, and a professional team committed to delivering reliable services and customer satisfaction.



High-quality Products & Services



Customer-focused Solutions



Experienced & Professional Team



Reliable Service & Long-term Support

Our Branches

7 Branches all over KSA (Riyadh Exit 12, Khamis Mushahid, Hafr Albatain, Dammam, Al Ahsa, Buraidah, Soon Jeddah) & We Provide our services across all region of the Kingdom





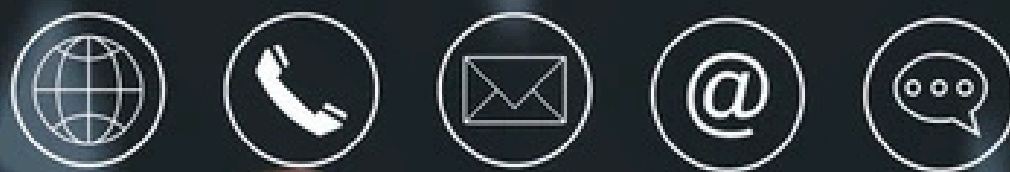
CONTACT US

We're here to assist you with all your communication and technology needs.

Feel free to reach out to us for inquiries, support, or more information about our products and services.

Our team is ready to provide you with reliable solutions and excellent customer service.

Contact Us



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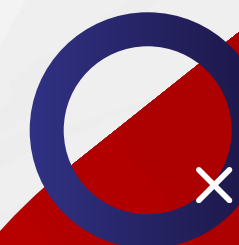
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THANK YOU



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